



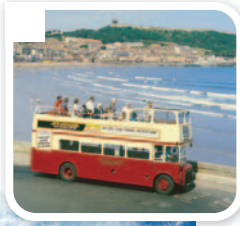
◆ Our buses can make more of your holiday ◆



## Summer 2010

◆ ALL YOUR SUMMER BUSES:

Buses from Saturday 27 March until Sunday 31 October 2010.



Here's a bus service that can help you make the most of your holiday. Lots of friendly, reliable buses from the area's leading holiday villages to the wonderful resorts of Scarborough, Filey and Bridlington.

Visit the sensational resort of Scarborough. With its magnificent castle, tremendous selection of shops and an exciting promenade teeming with entertainment. The Sea Life Centre is a must, as is a ride on an open top bus - buses that wear bow ties!

You can even use your Discount Day Tickets on our Open Top Service 109.

Bridlington also offers a vast range of attractions with its bustling centre and charming parklands. The pretty harbour, still used by the local fishing boats, is a wonderful magnet for holiday makers throughout the country.

Filey, smaller than the area's two main resorts, offers a gentler pace, with delightful walks and scenery and a beach that always proves popular. You really should pay Filey a visit - it's only a short bus ride away!

And of course our bus services all come complete with a superb selection of bargain bus fares to choose from. Day returns offering top value, or the unbeatable Discount Day Ticket.

As many bus rides as you want in a day, on as many of our services as you like.

### Money Off...

...with your bus ticket!

Show your East Yorkshire bus ticket and save at:

- ◆ North Bay Railway
- ◆ Rotunda Museum
- ◆ Scarborough Art Gallery

[www.eyms.co.uk](http://www.eyms.co.uk)

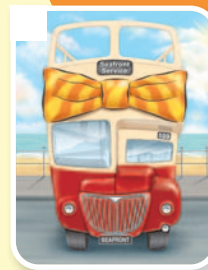


◆ Scarborough ◆ Filey ◆ Bridlington ◆

#### Your Daily Buses

	a.m.	a.m.	a.m.	p.m.	p.m.	p.m.	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST
<b>Scarborough (Opp. Railway Station)</b> .....	9 05	1005	1105	1205	1 05	2 05	3 05	3 35	4 05	4 45	5 05	5 55	6 05	7 05
Cayton Bay Holiday Village .....	9 16	1016	1116	1216	1 16	2 16	3 16	3 46	4 16	4 56	5 16	6 06	6 16	7 16
Crows Nest/Flower of May .....	9 23	1023	1123	1223	1 23	2 23	3 23	3 54	4 23	5 04	5 23	6 14	6 23	7 23
Blue Dolphin Holiday Village.....	9 26	1026	1126	1226	1 26	2 26	3 26	3 58	4 26	5 08	5 26	6 18	6 26	7 26
<b>Filey Bus Station</b> .....	9 36	1036	1136	1236	1 36	2 36	3 36	-	4 36	-	5 36	-	6 36	7 36
Primrose Valley Holiday Village .....	9 48	1048	1148	1248	1 48	2 48	3 48	4 13	4 48	5 23	5 48	6 33	6 48	7 48
Reighton Sands Holiday Village .....	1000	1100	1200	1 00	2 00	3 00	4 00	-	5 00	-	6 00	-	7 00	8 00
New Pasture Lane .....	1010	1110	1210	1 10	2 10	3 10	4 10	-	5 10	-	6 10	-	7 10	-
<b>Bridlington (Bus Station)</b> .....	1023	1123	1223	1 23	2 23	3 23	4 23	-	5 23	-	6 23	-	7 23	-

## SUMMER OPEN TOP BUSES



A visit to Scarborough isn't complete without a ride on an open top bus - one that wears a bow tie!

See our Open Top Buses leaflet for details.

### Discount Day Tickets... helping you make more of your holiday!



DOWNLOAD...

... your next timetable from [www.eyms.co.uk](http://www.eyms.co.uk)

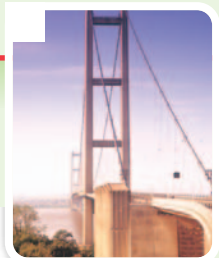


◆ Bridlington ◆ Filey ◆ Scarborough ◆

#### Your Daily Buses

	a.m.	a.m.	a.m.	a.m.	a.m.	a.m.	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST	NSSu ST
<b>Bridlington (Bus Station)</b> .....	8 35	-	9 35	-	1035	-	1135	1235	1 35	2 35	3 35	4 35	5 35	
New Pasture Lane .....	8 43	-	9 43	-	1043	-	1143	1243	1 43	2 43	3 43	4 43	5 43	
Reighton Sands Holiday Village .....	8 56	-	9 56	-	1056	-	1156	1256	1 56	2 56	3 56	4 56	5 56	
Primrose Valley Holiday Village.....	9 10	9 35	1010	1045	1110	1155	1210	1 10	2 10	3 10	4 10	5 10	6 10	
<b>Filey Bus Station</b> .....	9 22	-	1022	-	1122	-	1222	1 22	2 22	3 22	4 22	5 22	6 22	
Blue Dolphin Holiday Village.....	9 30	9 50	1030	1100	1130	1210	1230	1 30	2 30	3 30	4 30	5 30	6 30	
Crows Nest/Flower of May .....	9 33	9 54	1033	1104	1133	1214	1233	1 33	2 33	3 33	4 33	5 33	6 33	
Cayton Bay Holiday Village .....	9 40	1002	1040	1112	1140	1222	1240	1 40	2 40	3 40	4 40	5 40	6 40	
<b>Scarborough (Railway Station)</b> .....	9 55	1013	1055	1123	1155	1233	1255	1 55	2 55	3 55	4 55	5 55	6 55	

### Try going further afield...



Ask about our Service 121. Lots of buses from Bridlington, Filey and Scarborough to the busy market town of Driffield and to Beverley with its beautiful minster, pretty market place and delightful shops.

And finally to Hull. This bustling city is well worth a visit, with its famous Princes Quay and St Stephen's shopping centres, the fabulous marina and The Deep! And of course the magnificent Humber Bridge is only a short extra bus ride away (Service 350). Remember use a Discount Day Ticket and enjoy as many bus rides as you want in a day - see back of leaflet.

**All your codes:** ST: Operates daily from Monday 26 July until Friday 3 September 2010 inclusive. NSSu: These buses do not run on Saturdays or Sundays.

◆ Your bus route ◆

- ◆ Scarborough ◆ Filey ◆ Bridlington ◆
- ◆ & East Coast Holiday Villages ◆



**Ride with us:**  
 Many East Yorkshire buses have CCTV - for your safety.  
 Low Floor Buses - so easy to get on and off.  
 All our buses are non-smoking.

**SCARBOROUGH & DISTRICT**

**BUS** 01482 **222 222 22**  
 Open every day, 8.00am - 8.00pm

◆◆◆◆◆◆◆◆◆◆  
 Our buses can make more of your holiday ◆

Sensational Value!

# Bargain Tickets!

Save money on your bus rides!

**Day Tickets**  
 Only £10!

- £5.00 Children
- £20.00 Family of 6...
- to 2 adults and up
- to 4 children.
- £14.50 Family of 3...
- 1 adult and up to 2 children.

**Day Ticket**  
 Save Save Save Save

great for families!

As many journeys as you like on any East Yorkshire or Scarborough and District bus within a day.  
 Buy yours from the bus driver. Save, save, save all day long. Great for summer days out. Every holiday should have one!

**The 10% Discount Card**

Perfect for regular bus users. Enjoy 10% off any Local East Yorkshire or Scarborough and District bus ride!  
 This free 'stored value' card will give you 10% off your fare each time you use it.  
 Phone BusCall for an application form. Great for shoppers and school children!

**10% Discount card**  
 Save Save Save Save Save  
 save 10% on all your local bus rides\*

Terms and conditions apply.

**SCARBOROUGH & DISTRICT**  
 www.eyms.co.uk

**BUS** 01482 **222 222 22**  
 Open every day, 8.00am - 8.00pm

\* Some exceptions apply - cannot be used on contract services or Park & Ride. For details see our website.

51-210 5

design movement: Tel: 01482 327707

www.eyms.co.uk  
 BusCall: 01482 22 22 22

Buses from:  
 Sat 27 Mar until Sun 31 Oct 2010

# Route 120

◆ Scarborough ◆ Filey ◆ Bridlington ◆  
 ◆ & East Coast Holiday Villages ◆



- Holiday Villages**
- ◆ Cayton Bay
  - ◆ Crows Nest
  - ◆ Flower of May
  - ◆ Blue Dolphin
  - ◆ Pimrose Valley
  - ◆ Reighton Sands



**SCARBOROUGH & DISTRICT**



www.eyms.co.uk

The Travel Centre, Westborough, Scarborough.  
 All bus times and fares correct as at the date shown above but are subject to alteration.  
 If in doubt please phone BusCall: 01482 22 22 22